

**[Insider Intelligence Trade Alert]: Profit from higher mortgage rates with this home builder stock**

**\*\*Trade Idea: Lennar Corp (NYSE: LEN)\*\***

**Price At Alert: \$113.50**

**Buy Limit: \$119.78**

**Stop Limit: \$91.50**

**Options Contracts: LEN 15 SEP 23 113 CALL (Conservative)**

**LEN 15 SEP 23 115 CALL (Aggressive)**

With the 30-year mortgage rate ticking above 8%, the housing market is grinding to a standstill.

For all the people who bought a home at super-low interest rates during the last decade, it simply doesn't make sense to sell their house.

Of course, this means prospective buyers are simply out of luck.

Not only are houses more expensive than they've ever been, but there's just plain less of them to go around.

Funnily enough, this is a boon for home builders. It's simple supply and demand.

There are less homes for purchase than there are buyers, therefore more homes must be built.

And the lack of inventory is expected to last for years, which should provide continued support for homebuilder stocks.

Warren Buffet seems to agree. In the latest 13F filing for Berkshire-Hathaway, it was revealed that Buffet and team initiated positions in three home building stocks — DR Horton, Lennar, and NVR.

Berkshire now holds 153,000 shares in **Lennar Corp (NYSE: LEN)** — our pick today — worth roughly \$17.2 million.

In addition to Buffet, board member Amy Banse made a recent purchase as well.

She bought nearly \$100,000 worth of shares on August 21st.

SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL  
OMB Number: 3235-0287  
Estimated average burden hours per response: 0.5

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 10.

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
Banse Amy		LENNAR CORP./NEW/ [ LEN, LEN B ]		<input checked="" type="checkbox"/> Director 10% Owner	
(Last) (First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year)		Officer (give title below) Other (specify below)	
5505 BLUE LAGOON DRIVE		07/21/2023			
(Street)		4. If Amendment, Date of Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line)	
MIAMI FL 33126				<input checked="" type="checkbox"/> Form filed by One Reporting Person	
(City) (State) (Zip)				<input type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock	07/21/2023		P	790	A	\$126.42	7,293	D	
Class A Common Stock							165	I	By Trust <sup>(1)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V	(A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares				

On the chart, the price has been bouncing inside an ascending channel for quite some time.

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Over the past couple weeks, there's been a sharp drop. However, the latest period is showing some compression with low volume.

I believe this means the sell-side is getting worn out and we could see a jump over the next few weeks. I'm shooting for the price to at least hit the resistance band — which would put the price at \$130.

This would give us a good win with both our options trade ideas.

Speaking of that...

I'm trying something new out this week. If you didn't notice, I've included two options contracts up at the top.

I know my readers have different risk profiles, so I'm trying to give a little something to everyone.

For the more conservative investors reading this, I've given you an in-the-money option at a \$113 strike price.

For those willing to take on a little more risk (for a little more reward), I've included an out of the money option that you can try if you want.

As always, never risk more than you're willing to lose and paper trade until you've gained some confidence.

Any questions?

I'd love to hear 'em.

To your wealth,

Alex Reid