

Insider Intelligence

Insider Intelligence Trade Alert 12/9/22

Buy Alert: Rocket Companies Inc (NASDAQ: RKT) Price at alert: \$8.60 Buy Limit: \$8.92 Stop Limit: \$7.12

Hey Alex here with this week's Insider Intelligence trade.

Rocket Companies is one of the nation's largest mortgage lenders. They also originate auto loans, solar panel loans, along with a range of other types of loans.

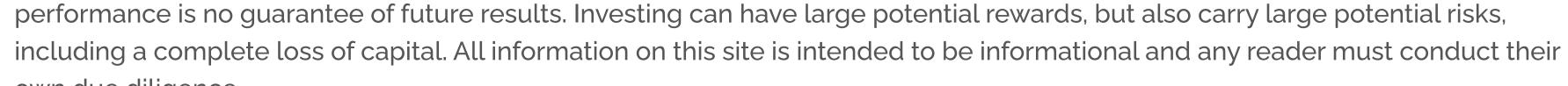
Rocket also provides tertiary services like marketing and title insurance.

The stock popped up on our radar after a large number of insider buys by the CEO and one of the company's directors.

Over the last month, CEO Jay Farner has snapped up a whopping 727,000 shares in multiple insider buys.

Here's his latest one:

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own due diligence.

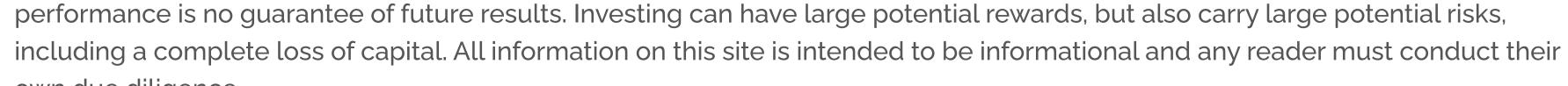
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FORM 4			OMB APPROVAL												
Check this box if no longer subject to Section 16. STAT Form 4 or Form 5	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940														
1. Name and Address of Reporting Person *	2. Issuer Name an	d Ticker or Trading	Symbol			5. Relationsh									
Farner Jay	Rocket Com	panies, Inc.	RKT	I		(Check all applicable)									
(Last) (First) (Middle) C/O ROCKET COMPANIES, INC., 1050 WOODWARD AV		Transaction (MM/D	D/YY)			 X Director 10% Owner X Officer (give title below) Other (specify below) Chief Executive Officer 									
Street)	4. If Amendment,	4. If Amendment, Date Original Filed (MM/DD/YY)						6. Individual or Joint/Group Filing (Check Applicable Line)							
DETROIT, MI48226						X Form filed by One Reporting Person									
(City) (State) (Zip)			than One Reporting Person												
Table I	- Non-Derivative	Securities Ac	quire	d, Di	sposed	of, or Bei	neficially	/ Owned							
1.Title of Security	2. Transaction	2. Transaction 2A. Deemed 3. 4. Secu				es Acquired (A) or	5. Amount of	6. Ownership	7. Nature of					
(Instr. 3)	Date (MM/DD/YY)							Securities Beneficially Owned Following Reported Transaction(s)	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)					
			Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)							
Class A common stock	12/05/2022		P ⁽¹⁾		23,400	A	\$8.54(2)	5,723,007	D						
Class A common stock	12/06/2022		P ⁽¹⁾		24,500	A	\$ 8.15 ⁽³⁾	5,747,507	D						
Class A common stock	12/07/2022		P ⁽¹⁾		24,100	A	\$ 8.3 ⁽⁴⁾	5,771,607	D						
Class A common stock								204,000	i.	By trust ⁽⁵⁾					

Director Matthew Rizik has also been on a month-long buying spree — he's snapped up nearly 50,000 shares.

His latest filing here:

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SEC Form 4																			
FORM 4	UNITED	NITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549											OMB	APPROVA	AL.				
Check this box if no longer subject to Se	ction 16. Form 4 or	Form			STATE		OF CHAN	IGES IN	I BEN	EFICIA		ERSHIP			2	OMB Number Estimated av hours per res	verage burden		3235-0287 0.5
5 obligations may continue. See Instruct	ion 1(D).				70		ursuant to Section or Section 30(h) of												
in tune and tude out of the porting i crooting					the second se										nship of Reporting Pers applicable) Director Officer (give title b		er	10% Owne Other (spe	
(Last) (Fi C/O ROCKET COMPANIES, IN 1050 WOODWARD AVENUE	ET COMPANIES, INC.					f Earliest Tr 0 <mark>22</mark>	ansaction (Month/	'Day/Year)											
(Street) DETROIT M	I	4. If Amen	4. If Amendment, Date of Original Filed (Month/Day/Year)								 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person 								
(City) (Si	ate)	(Z	Zip)	-															
				Tab	ole I - Non-	-Derivati	ive Securities	Acquire	d, Disp	oosed of	, or Benefi	icially Owned							
1. Title of Security (Instr. 3)			2. Transa Date (Month/F	29992222240 291-2259 - 201-	2A. Deemed Execution Date, if any	3. Transaction Code (Instr. 8)		4. Securi 5)	4. Securities Acquired (A) or Disposed Of (D) 5)		(D) (Instr	10180010001000	5. Amount of Securities Beneficially Owned Foll Reported Transaction(s	owing (6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
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Class A common stock					12/05	5/2022		P ⁽¹⁾			2,500	Α	\$8.54 ⁽²⁾		531,602		D		
Class A common stock					12/06	12/06/2022		P ⁽¹⁾		8	2,700	A		3.14 ⁽³⁾ 534,302			D	D	
Class A common stock					12/07/2022			P ⁽¹⁾	P ⁽¹⁾		2,600	A \$8.3 ⁽⁴⁾		8.3 ⁽⁴⁾	536,902		D		
]			e Securities A , calls, warra												
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date,			Securities /	of Derivative Acquired (A) or of (D) (Instr. 3, 4 and	6. Date Exercisal Expiration Date (Month/Day/Year			7. Title and Amount of Securities Under Security (Instr. 3 and 4)		s Underly	ying Derivati	ve 8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Followi	Form or Ind (Instr	wnership : Direct (D) direct (I) : 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
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Based on the significant amount of shares being bought by the CEO and a member of the board of directors, especially over an extended period, we're bullish on Rocket Companies.

But as with any investment, never risk anything that you're not willing to lose!

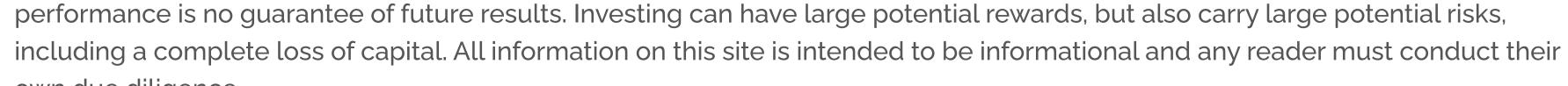
Any questions?

Feel free to reach out and let us know!

To your wealth,

Alex Reid, Editor, Insider Intelligence

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