

Insider Intelligence



Buy Alert: LiveOne Inc. (NASDAQ: LVO) Price at

recommendation: \$0.69

Buy Limit: \$0.72 Stop Limit: \$0.55

Hey Alex here with this week's Insider Intelligence trade.

LiveOne is a music, podcast, and video streaming umbrella company that houses a number of different brands.

Their most notable brand is Slacker Radio, which is a satellite radio service that combines the best of SiriusXM, Spotify, and Pandora into one.

The biggest bull case for this company is the fact that every Tesla customer gets a free first year of Slacker Radio, paid for by Tesla, when they purchase a car.

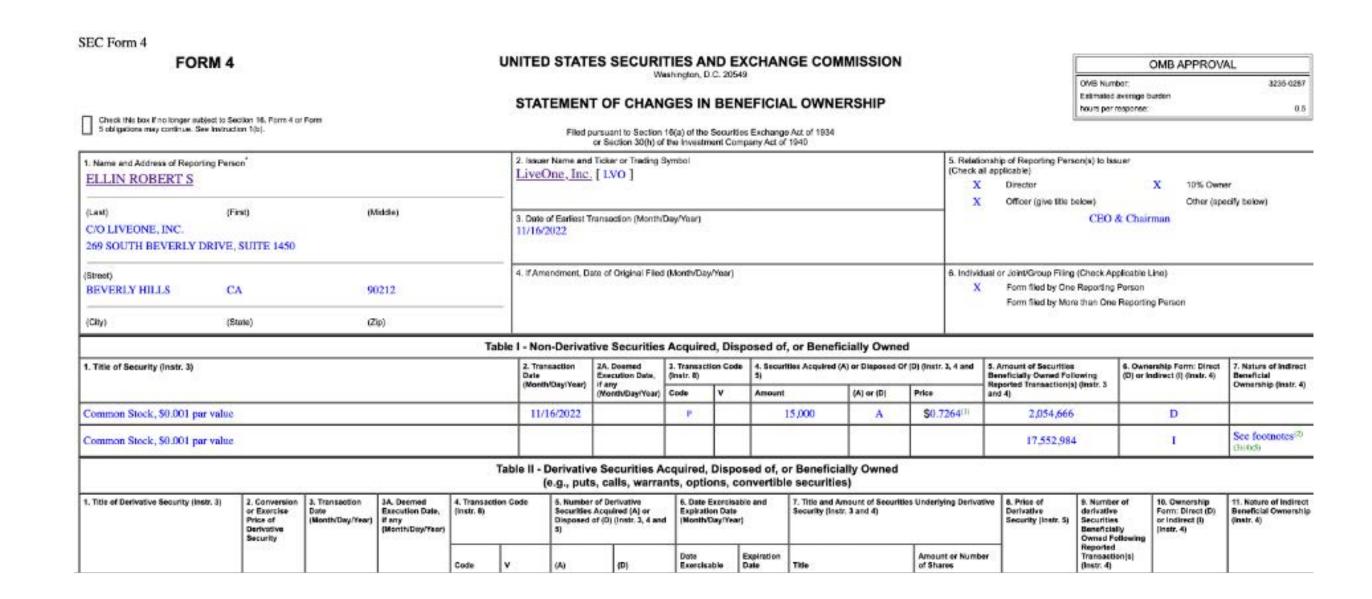
So, if you believe in the bull case for electric vehicles, then the Slacker Radio segment of LiveOne will grow as Tesla sells more vehicles.

Of course, that's not the only thing going for LiveOne.

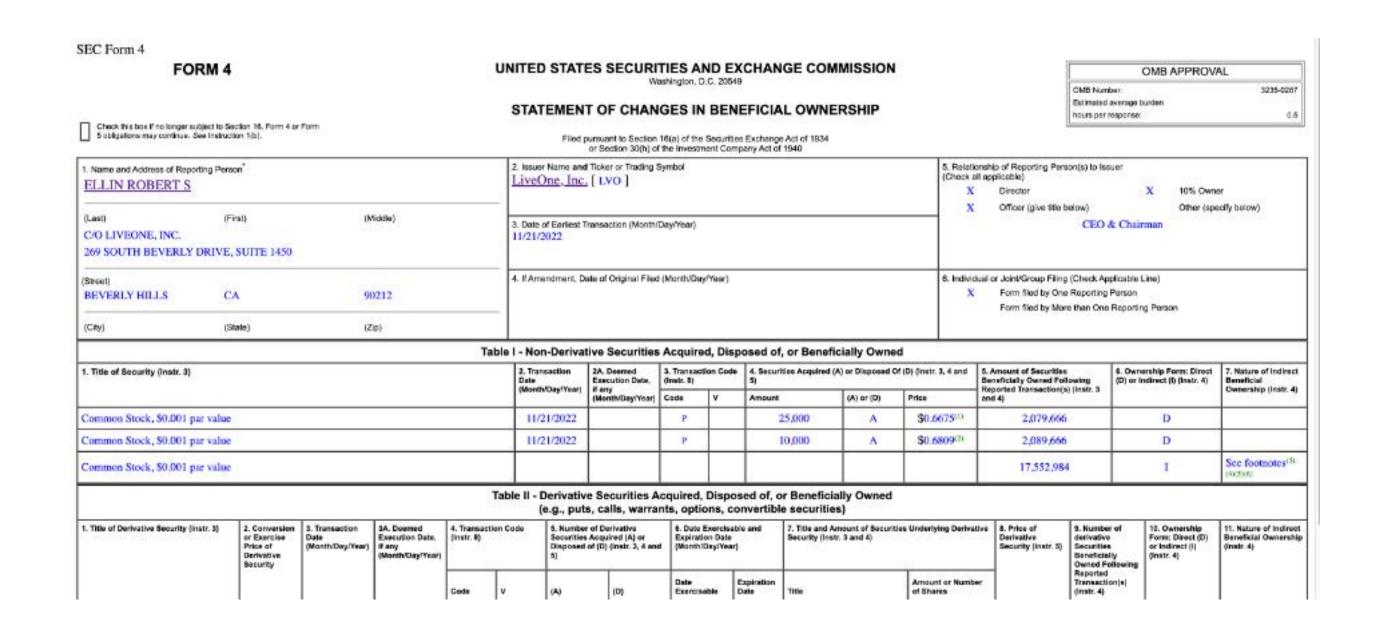
There's also been some significant buying activity by CEO Robert S. Ellin.

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On November 16th, he bought 15,000 shares.



Then followed that up on November 21st with another buy, this one for 35,000 shares.



LiveOne trades for under a dollar. So, it won't take much to make this stock move.

Based on the CEO loading up on shares, that move will hopefully be to the upside.

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But since it's so small, it could also move fast to the downside as well.

So, like always, make sure to monitor your position.

As with any investment, never risk anything that you're not willing to lose!

Any questions?

Feel free to reach out and let us know!

To your wealth,

Alex Reid, Editor, Insider Intelligence

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